



Year 11 Media Studies GCSE (9–1)	
Term	Curriculum outline
1	<p>Complete individual production briefs and revisit Statement of Intent Explore crime dramas on television: police, detective, gangsters, murder mysteries. Watch examples of each, establish the different conventions and analyse.</p> <p>Ethos of BBC1, BBC2 and BBC4 Examples of different scheduling</p>
2	<p>Ethos and scheduling of ITV and ITV3 Ethos and scheduling of Channel 4 and Channel 5 (USA) Practise textual analysis of crime drama, Cuffs – episode 1 Year 11 Mock exam Ethos of SKY PSB and the TV licence</p>
3	<p>The Lego Movie 1 – language, representations, the industry and audience The Lego Movie Game – the industry and audience: ownership, convergence, funding, regulation. Targeting an audience Intertextuality and vertical integration Historic television, focusing on the 1960s - The Avengers – series 4 Uses and gratifications. Historic technology 1960s versus television in the 2010s Comparison of Cuffs and the Avengers Mock exam no 2</p>
4	<p>News (print and online) – industry and audience Comparison of newspapers in the 1960s and 2010s Ownership and control Audiences – uses and gratifications</p> <p>Radio – Industry and audience Radio 1 Live Lounge – ownership and control Audience interaction</p>
5	<p>Music Various MOJO magazine front covers – in depth study 2 Music videos decided with the students – comparative study</p> <p>Familiarise with exam paper format</p>